



✖ Cycle Benefit Scheme

Apply now to get a £20 Halfords Gift Card Plus, a chance to win £500!

Trending Accessories to Spend Your Gift Card On



Halfords Advanced Road Helmet

Protect yourself in style!



Halfords Advanced Bike Pump

Essential for any ride!



Cateye Bike Light Set

Stay safe & visible!



Halfords Advanced Combination Lock

Keep your bike secure!

Apply in April and redeem in-store at Halfords to get yourself a **free £20 Halfords gift card**. Plus, you'll be entered into a prize draw for the **chance to win 1 of 3 £500 Halfords eVouchers!**

APRIL CYCLES INCENTIVE & PRIZE DRAW 2025: FULL TERMS & CONDITIONS

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications. Participants should retain a copy for their information.

1. The Promoter:

Pluxee U.K Limited, Enigma, The Park MK, Ortensia Drive, Wavendon, Milton Keynes, MK17 8LX UK.

2. Who is eligible:

Employees of any company that holds an active contract for a Cycle Benefit Scheme managed via The Promoter that have completed an application for the Cycle Benefit Scheme during the Promotion Period, and subsequently received their Letter of Collection and passed their 14-day cooling-off period within 15 working days of the Promotion Period ending. Employees of the Promoter, their families, agents, and anyone professionally connected with the prize draw are not eligible to participate.

3. Promotion Period:

£20 Halfords Gift Card Incentive is running from 1st April 2025 until 30th April 2025.

The Chance to Win £500 Prize Draw opens to entries at 00:00 GMT on 1st March 2025 and closes at 23:59 GMT on 30th April 2025.

4. Cycles Incentive & Prize Draw:

All Cycle Benefit Scheme users who have completed an application for a bike and/or bike accessories during the Promotion Period:

- a) Upon redeeming their letter of collection in-store at Halfords, will receive a free £20 Halfords Voucher once the cooling period has ended.
- b) Upon receiving their Letter of Collection and passing their 14-day cooling-off period within 15 working days of the Promotion Period ending, will be entered into a prize draw to win one of three £500 Halfords eVouchers.

5. Prize Draw Winner Selection:

All qualifying Cycle Benefit Scheme applications received during the Promotion Period will be placed into the prize draw where five winners will be selected at random under independent supervision within 15 working days of the end of the Promotion Period.

6. Prize Draw Winner Notification:

All winners will be notified by the email address held on their Cycle Benefit Scheme account within 14 working days of Prize Draw Winner Selection. The Promoter has the right to validate all prize claims and reject any claims not meeting all the terms and conditions as set out. Entrants are required to maintain up-to-date contact details in their account, and the Promoter accepts no liability if it can't contact the selected winner because they are not.

7. The Prize:

Three Prize Draw winners will each receive a £500 Halfords eVouchers which can be redeemed online at <http://www.halfords.co.uk> or <https://www.halfords.com/>, in Halfords stores and at Halfords Autocentres. Halfords eVouchers are not redeemable against Motoring Club Memberships or subscriptions. Prizes are non-transferable and non-refundable; No cash alternative is available; the Prize cannot be altered or amended. The Promoter reserves the right to substitute the prize or any part of it for an alternative of equal or greater value if the prize or an element of the prize becomes unavailable for any reason whatsoever.

8. Users Participating in the Competition

Agree to be bound by these Terms and Conditions. The Promoter reserves the right, at its sole discretion, to disqualify any individual found to be tampering with the application process, the operation of the Promotion or website, or to be acting in any manner deemed by the Promoter to be disruptive or in violation of the Terms and Conditions.

9. All issues, questions, rights and obligations

In connection with this Competition, or any other legal matter, shall be governed by and construed in accordance with English Law and you agree to submit to the exclusive jurisdiction of the Courts of England.

10. Announcement of Winner and Privacy Policy:

As required by regulation, the Prize Draw winner may be named (first name, initial of last name, and city/town you are located in, e.g., Amanda B., York) on the Cycle Benefit Scheme site for a period of 30 days after the winner(s) have been drawn. The Promoter may also send an email providing the same winner announcement information to all participants registered to receive marketing emails. On occasion, employers will ask to know if their employees have participated and/or won a competition, so unless advised otherwise, The Promoter may share the winner's name, the name of the competition, and the prize they have won, with their employer (but not with any other third party). In virtue of protecting the winner's personal data, all of the above will be discussed in detail with the winner prior to publishing.